

# Developing share trading strategies



**Mentor in a minute**

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So you want to build a portfolio. But where do you start? Well, you need a strategy to help you plan your approach and pick the investments that best suit your financial goals.

You need to know if you intend on investing for growth or for income.

For example, think about whether you want to put your money away for a long time and have it grow in value.

Or do you want to be able to draw a regular income, like dividends, from your investments?

Growth investors are looking at the longer term and the future earnings potential of a business in the hope the share price will experience consistent growth over time.

While income investors are more concerned about earning an income from their shares in the near term, through investing in high yielding, high dividend paying stocks.

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**Ready to trade?** Sign up and start trading today

**Invest in yourself**

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